



FROZEN FIRE

# Fewer Questions. Faster Delivery. Zero Burnout.

## Automating for a Smarter Way to Fill Requests.

Our medical client provides marketing materials to help their clients promote the products they purchase. But filling those requests was a manual, time-consuming process that drained internal resources and slowed response time. Frozen Fire streamlined that workflow, making it faster and easier for our medical client to support their clients.

### Before Automation:

**Scattered. Slow. Inconsistent.**



Files were scattered, making it hard to find the right assets.



Asset requests were manual, slow and inconsistent.



Unclear processes led to clients over-requesting materials.



No scalable system—just burnout and missed expectations.

### Results:

Disorganization and manual effort led to slow turnarounds, inconsistent delivery and team burnout.

### After Automation:

**Simple. Fast. Consistent.**



Client uses a structured form to request materials based on their purchase.



Form response triggers an automated search for matching files.



Automation builds a clean, branded email with links to the correct assets.



The client receives everything they need fast, clear and ready to use.

### Results:

Requests are fulfilled instantly and accurately saving time, reducing errors and improving client experience.

## Focus Less on Process. More On People.

When automation handles the busywork, your team experiences less frustration and can focus on what matters: delivering real value to your clients. Frozen Fire makes that shift possible.

**Trust is Earned.**  
**25 Years in Business.**



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