



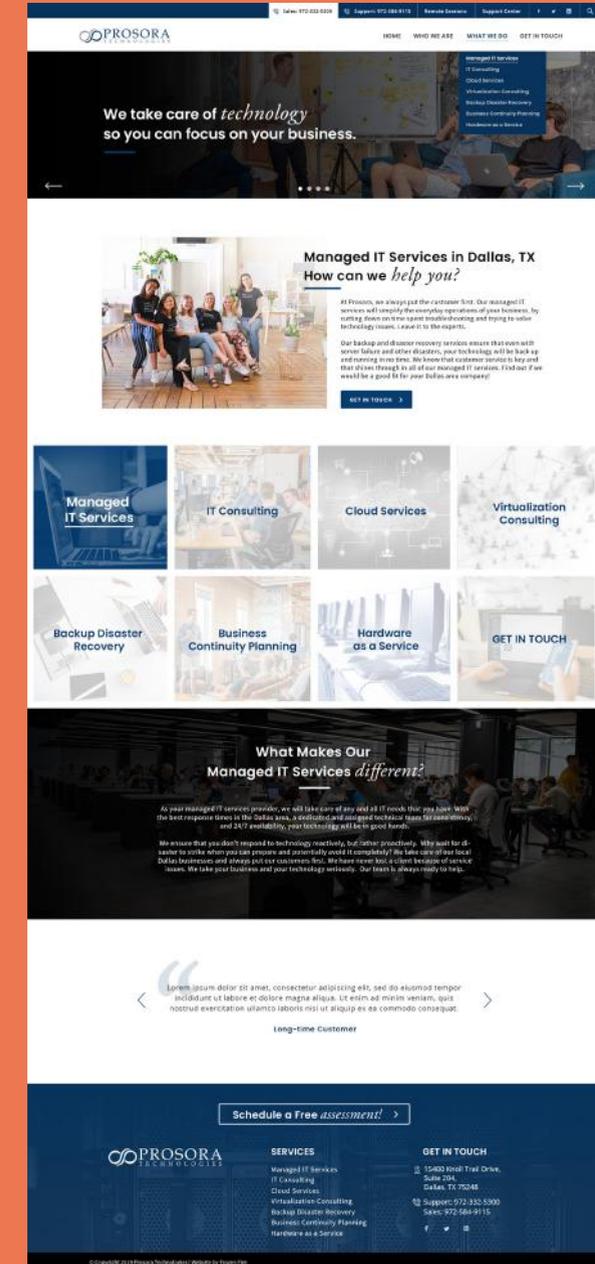
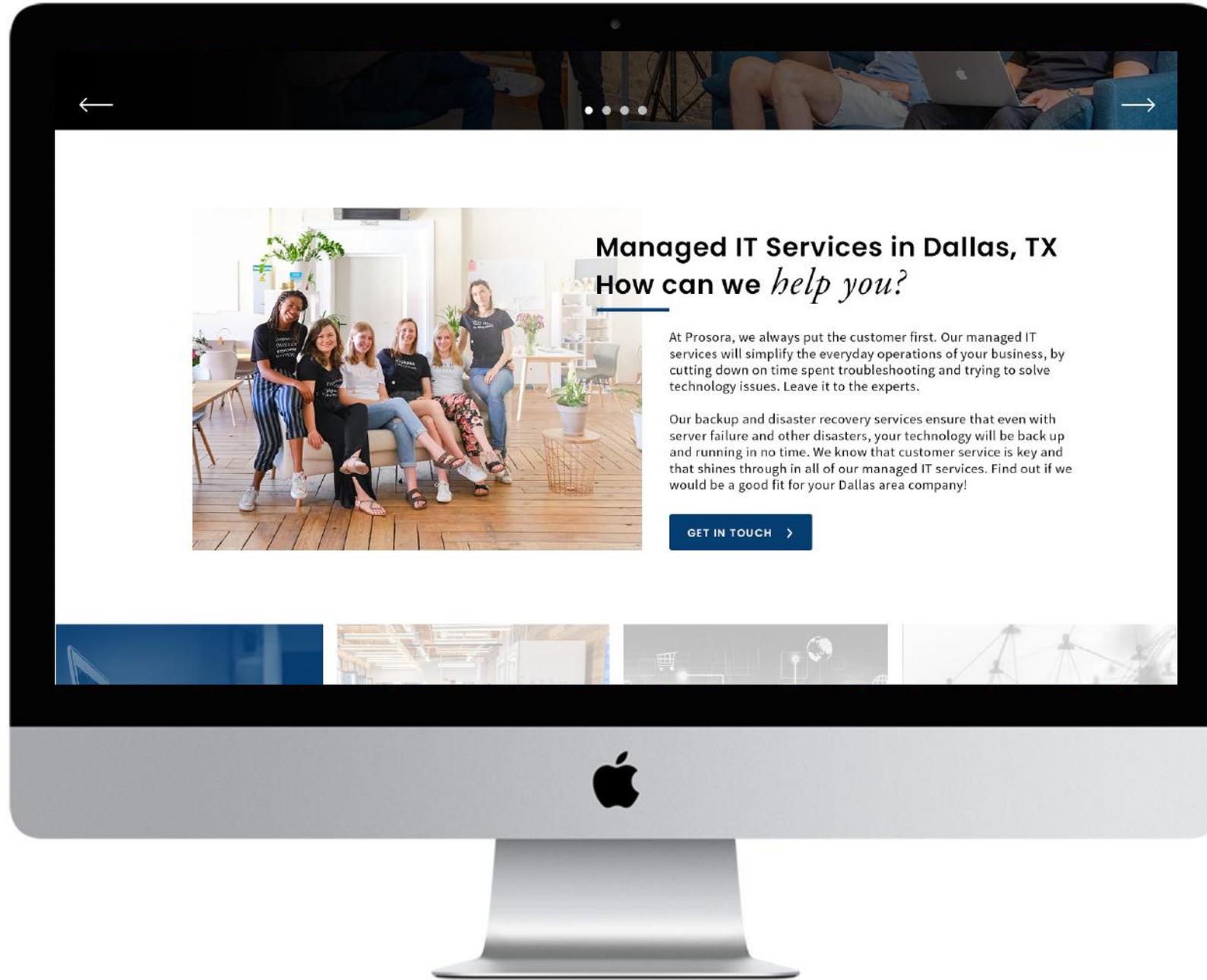
FROZEN *FIRE*

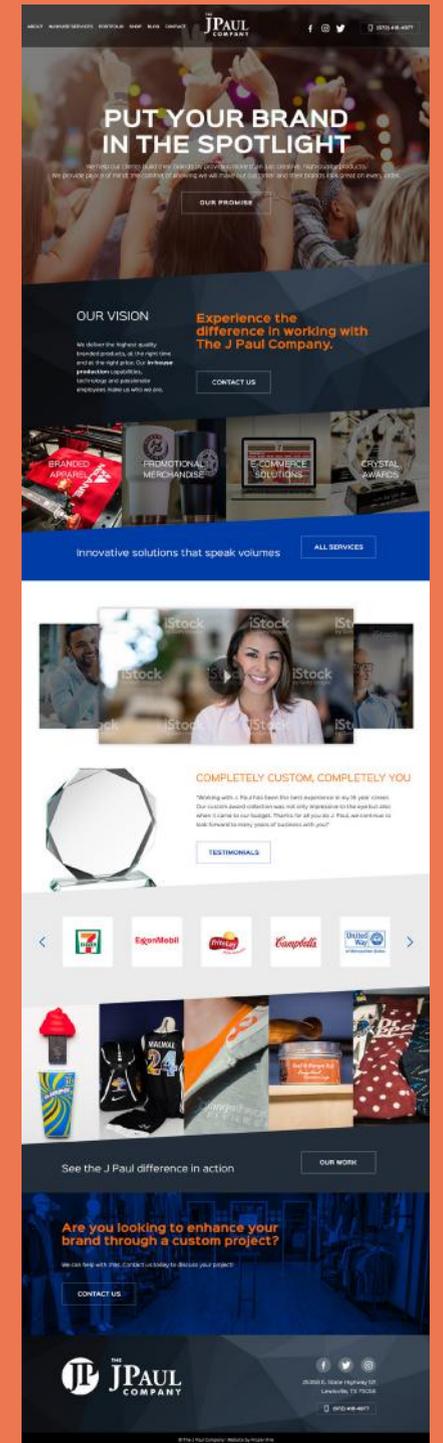
MODERN MARKETING



Website



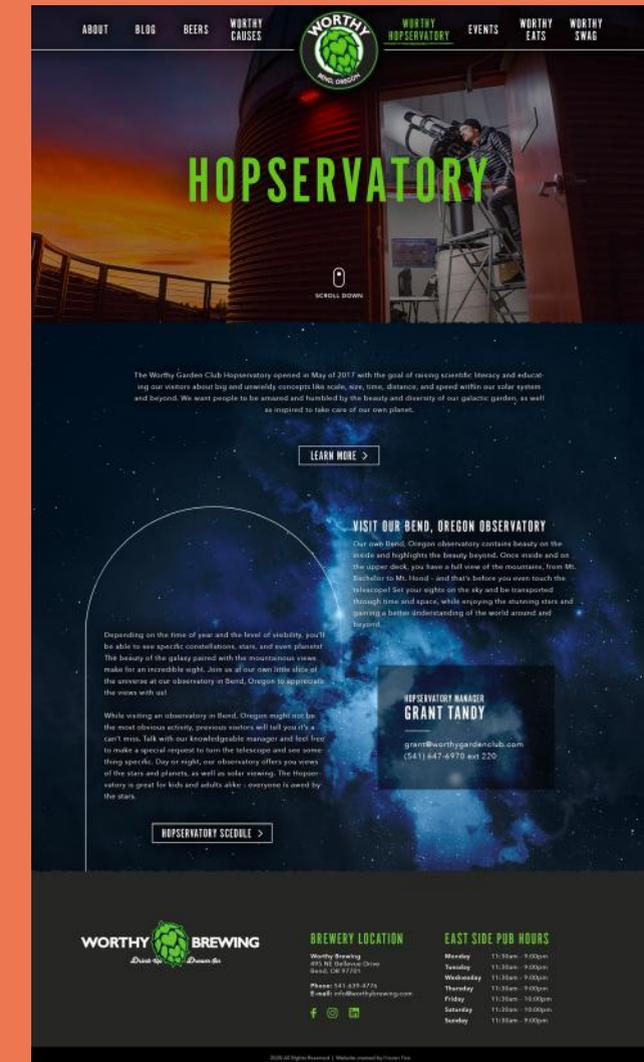




Worthy Brewing In Development



Full Page Design



Video Production



Frozen Fire

Demo Reel



[Play Video](#)

Value Vinyls Company

Overview



Fireside Recovery

Graphics
Explainer

IMPROVE *PHYSICAL & MENTAL HEALTH*

MAINTAIN *EMPLOYMENT*

IMPROVE *FAMILY & SOCIAL NETWORK*

INCREASE *LIFE SATISFACTION*

[Play Video](#)



WHAT'S IN SEASON
The hottest tastes this summer, all wrapped up in our complete guide.
[Read more...](#)



IN STYLE, NEW & HOT
The newest trends and latest styles. Discover a new look for Spring.
[Read more...](#)

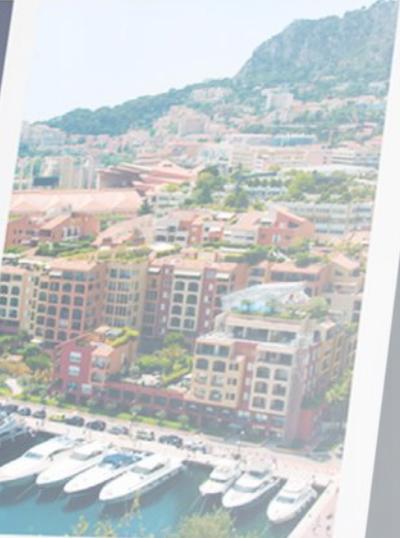


NEW, FRESH & SWEET
The best places to eat, drink and discover a new taste.
[Read more...](#)

A TASTE OF THE ITALIAN RIVIERA

[get the look](#)







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[Shop now >](#)



SHOPPING BAG

| Items | Colours | Qty | Price |
|---|-------------------------------|-----|-------|
|  1940s Style Hat | <input type="radio"/> Natural | X2 | 15.99 |



SIGN UP FOR OUR NEWSLETTER

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PARIS STYLE

Paid Ads

Uptown Apartment Locators

In a 30-day period
on Facebook we had:

12,400

Impressions

7,820

People Reached

286

Unique Link Clicks

 **Uptown Apartment Locators**
Sponsored · 

 New year, new apartment!  Work with Uptown Apartment Locators to get the BEST deals on DFW apartments!



UPTOWNDALLASAPT.COM
Luxury DFW Apartments [Learn More](#)
Looking for the best deals on DFW apartments? Contact ...

  10 5 Shares

 **uptown_dallas_apartments**
Sponsored ✕



"Had an amazing experience with UAL! They had great communication throughout the process and really helped me find exactly what I was looking for in an apartment!"

 [Contact Us](#) ⋮

Certero Surgery & Aesthetics

In a 30-day period
on Facebook we had:

21,133

Impressions

11,704

People Reached

163

Unique Link Clicks

In a 30-day period
on Google we had:

2,310

Impressions

172

Unique Link Clicks



Certero Surgery & Aesthetics
Sponsored · 🌐

Stop letting weight control your life! Robotic weight loss surgery with Dr. Certero allows patients to experience less pain and faster recoveries on their journey to a healthier lifestyle. Learn more about Dr. Certero and the Da Vinci Xi Surgical System at the link below!



CERNEROSURGERY.COM

Robotic Weight Loss Surgery With Dr. Certero

Certero Surgery is conveniently located for patients in North Texas and Southern Oklahoma.

[Learn More](#)

👍❤️😄 Ailee Certero and 92 others 18 Comments 35 Shares 40K Views

👍 Like 💬 Comment ➦ Share

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[Before & Afters](#)

FROZEN **FIRE**

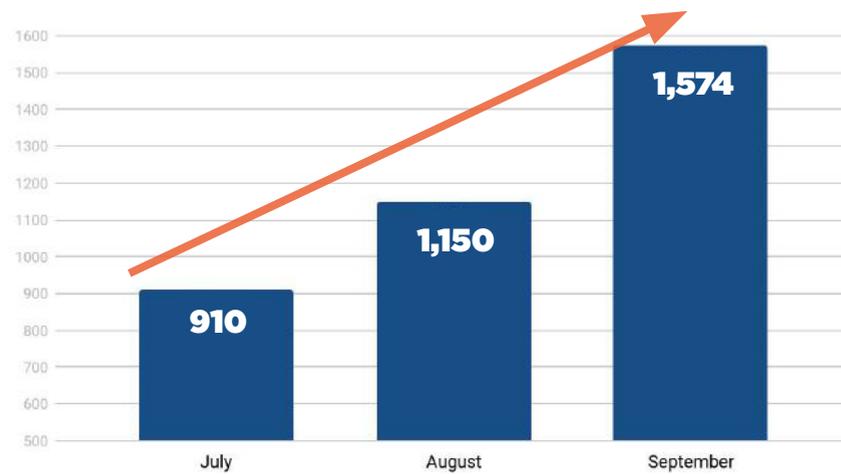


Analytics

Forward Air

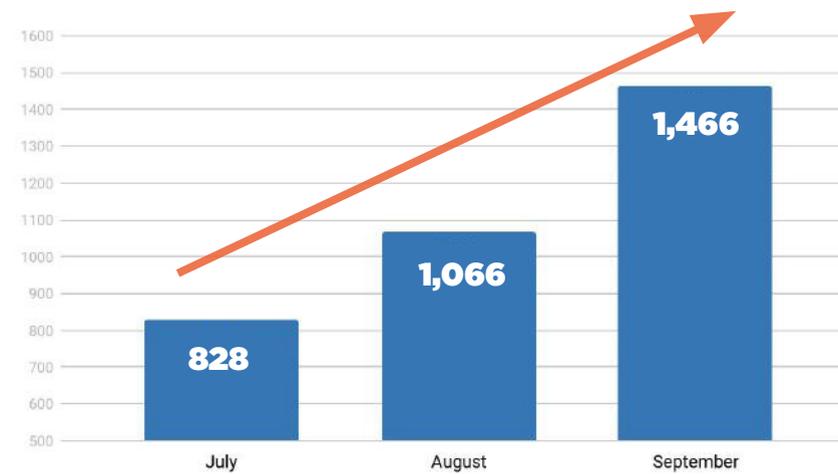
Sessions

A period of time when a user is actively engaged with the site



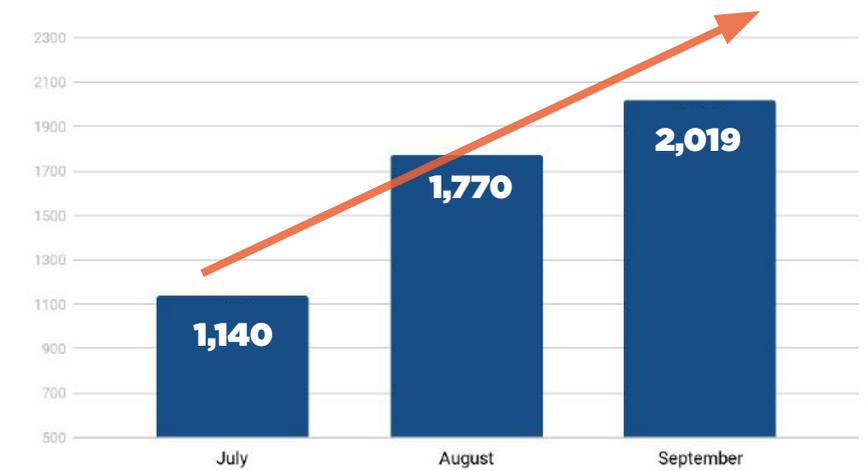
Users

The amount of site visitors who have initiated at least one session



Pageviews

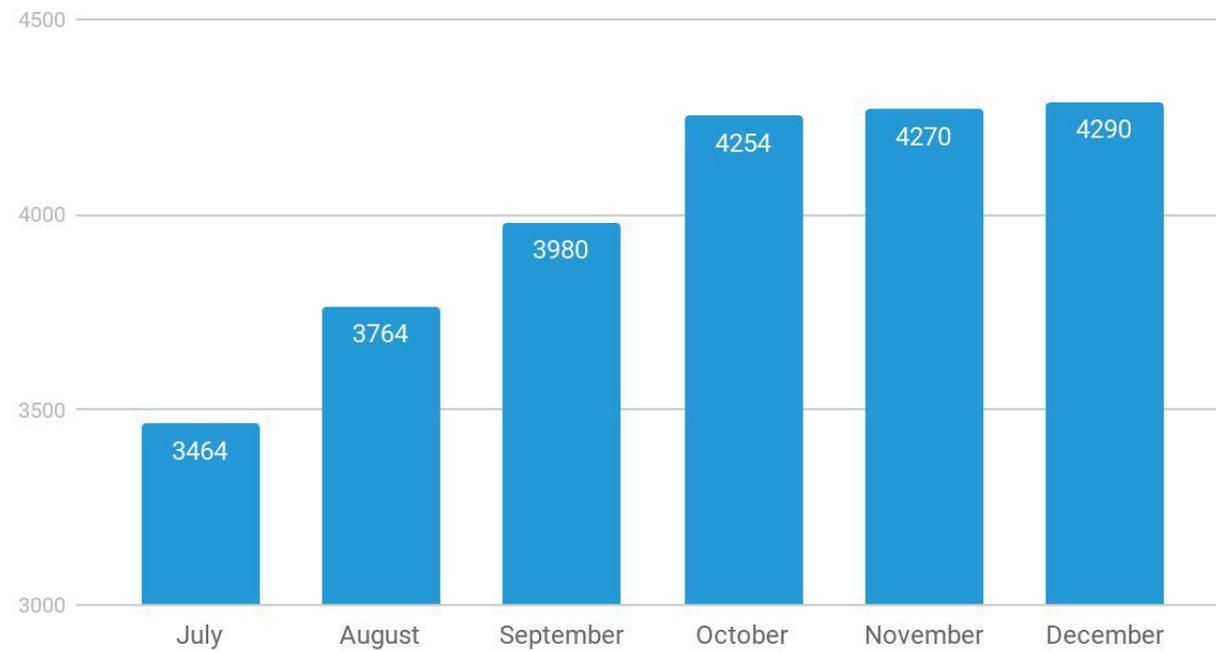
The number of pages viewed throughout all sessions on the site



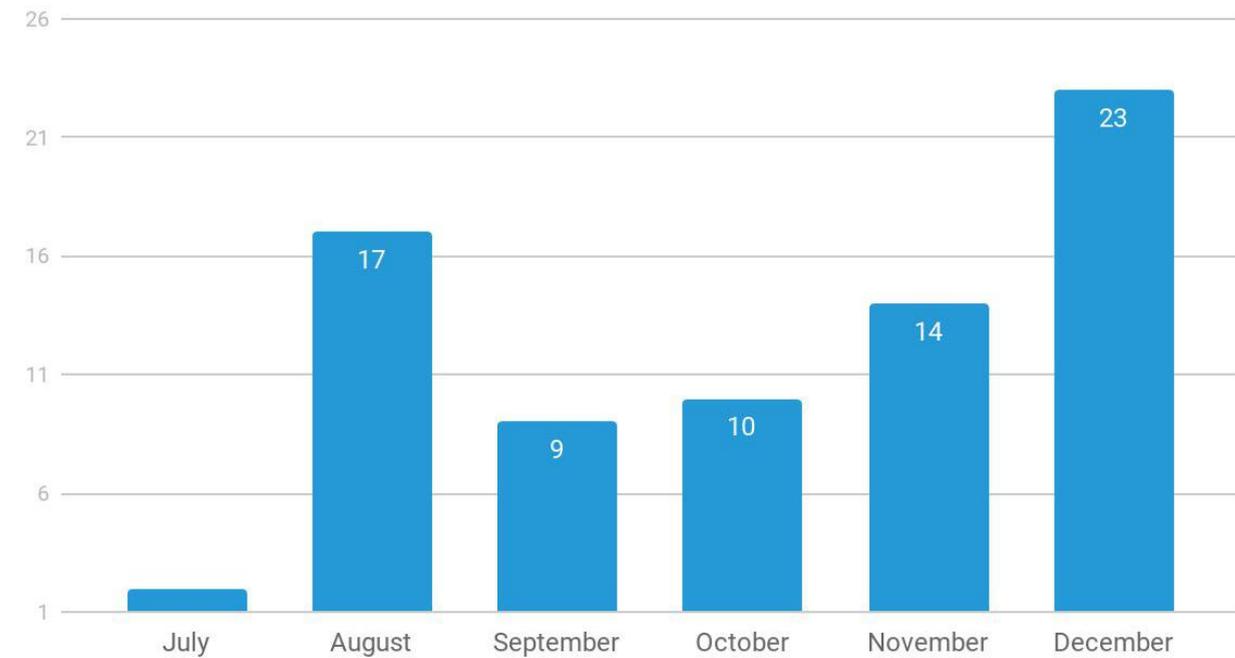
CSAT

| | JULY | AUGUST | SEPTEMBER | OCTOBER | NOVEMBER | DECEMBER |
|-----------|-------|--------|-----------|---------|----------|----------|
| FOLLOWERS | 3,464 | 3,764 | 3,980 | 4,254 | 4,270 | 4,290 |
| REFERRALS | 2 | 17 | 9 | 10 | 14 | 23 |

LinkedIn Followers



LinkedIn Referrals



A woman with dark hair pulled back, wearing a dark patterned blouse and a light-colored skirt, is looking down at her smartphone. She is standing in a modern office environment with large windows and glass partitions. The background is bright and slightly blurred.

Social Media

Campisi's Restaurants



Campisi's Restaurants
Published by Hootsuite [?]
March 5

Thank you Eater Dallas for recognizing Campisi's as one of the 20 classic restaurants every Dallasite should try. Some say we are a Dallas institution, but you should come see for yourself!
<http://ow.ly/1dO450yCVju>

Tag Photo Edit

1.5K 104 Comments 103 Shares

Like Comment Share

Most Relevant

Russ Fulbright Best pizza in the world. A salad a Joe's Toast makes the meal complete.
Like Reply Message · 1w 17

Darryl Wright I've always wanted to try this place, but it's not a place I'd choose to 'Go Solo' to?? (What I'd call a "Fancy Date Restaurant", as in a place I'd take one? Also clear across town from me!!) Always heard good things about it??
Like Reply Message · 4d 2

James Ridgeway Been going to the original Mockingbird location since 1980!
Like Reply Message · 1w 8

Comment as Campisi's R...



Campisi's Restaurants
Published by Hootsuite [?]
December 10, 2019

🍕 HOLIDAY GIVEAWAY 🍕 We've teamed up with Dallas Love List to gift you guys the ultimate pizza party valued up to \$500! 🍕

We know that there'll be parties for hosting, marshmallows for toasting, and caroling out in the snow - and we're providing the pizza for it! 🍕 Enter to win for your holiday party, office function, family get-together, or more. 🍕

TO ENTER... See More

Tag Photo Edit

383 17 Comments 22 Shares

Like Comment Share

Most Relevant

John Muskevics I love Campisi's pizza. This would be a great Christmas present for my family and friends! Best pizza ever!
Like Reply Message · 13w 1

Veronica Darnell Would love to win your amazing 🍕 for my family!
Like Reply Message · 13w 1

Joe McBride The best chicken Parmesan I've ever had. 🍕
Love Reply Message · 13w 1

Christina Sanchez Good Luck to me 🍕 Merry Christmas Campisi's Restaurants 🍕
Like Reply Message · 13w · Edited 1

Sue Thurston McGowan I love it also. Have been eating there about 65 years or more. Ate there one day last week. Eat there real often.
Like Reply Message · 13w 1

Comment as Campisi's R...

Campisi's Restaurants

Reputation Management

Positive Response

 **Monica Smith-Koff** recommends Campisi's Restaurants. January 18 at 8:40 AM · 🌐

I was really sick with bronchitis on 1/15/20. I wanted eggplant Parmesan. I told [redacted] I was a first time orderer. He made sure I got everything I requested, exactly the way I wanted. Driver had it to me in less than 15 minutes, in pouring rain. He was pleasant, tried to refuse tip. I said no take it you earned, as long as order is right! He said I personally checked it myself. Excellent food, generous portions. This team has got teamwork down like a well oiled machine! I will be there in person as soon as I am fit to be seen in public. Highly recommend!! Great team at Camp Bowie location on Westridge/Camp Bowie, Ft Worth Tx 76116!!

Large menu · Takeaway menu · Comfort food

 Start a private conversation with Monica Smith-Koff in Messenger. [Message](#)

 **Campisi's Restaurants** 1 Comment

 Love  Comment  Share  Message 

 **Campisi's Restaurants** [redacted] we are so glad to hear you had a wonderful experience at Campisi's. We hope the eggplant parmesan lifted your spirits! Get well soon and come visit us.

Like · Reply · Commented on by [redacted] · 1d

 Comment as Campisi's Restaurants    

 **Local Guide** · 33 reviews
★★★★★ 5 days ago

This place gives awesome service as well as delightful meals. One of my favourite places ever. The food served quickly and the prices were fair. Highly recommended.

 Like

Response from the owner 4 days ago
[redacted] we are so happy to hear! We are glad you enjoy our food and service and hope you come visit again soon.

Negative Response

 **Cristina Sanchez** doesn't recommend Campisi's Restaurants. November 6, 2019 · 🌐

We went for lunch and ordered half portion of calamari, Soprano Vodka pasta with provolone and italian sausage and the lasagna.

I heard of this long time restaurant and wanted to try. So disappointed. Calamari was ok. Service was good. ... [See More](#)

Disappointing food

 Tracy Perkins Soqui 1 Comment

 Like  Comment  Share  Message 

 **Campisi's Restaurants** Hi [redacted] Thank you for taking the time to leave your honest feedback. We are so sorry to hear that you didn't enjoy your first Campisi's experience. If you don't mind, we'd love for you to share your contact information with us via FB messenger so that we can remedy the situation. Thank you!

Like · Reply · Commented on by Liz LeGrande-ff [?] · 10w

 Comment as Campisi's Restaurants    

 **1 review**
★★★☆☆ 2 weeks ago

We had a birthday person in our party, we mentioned it to the waiter and she said they would serve a piece of cheesecake at no charge. After we left the restaurant we looked at the bill and saw where they did charge us \$6.00. Its not the money, but the non attentive service that bothered me.

 Like

Response from the owner 4 days ago
Hello [redacted] we're sorry to hear about your experience at Mockingbird. The manager would like to reach out to you directly. Can you please provide your email address or phone number via Facebook messenger? Thanks.

Instagram: Education Post

 **polk_mechanical** ...



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 Liked by **core_safety_group** and others

polk_mechanical Do you know someone that would be a great addition to #PolkNation? If you refer them, you will get a \$350 referral bonus as a thank you! (Note: This... [more](#))

lapantera86 Does Polk hire entry level? 

polk_mechanical @lapantera86 you can check out all of our positions here! <https://www.polkmechanical.com/careers/> 

December 11, 2019

Facebook: Christmas Party Recap

 **Polk Mechanical Company** ...
Published by Hootsuite [?] · January 17 at 1:58 PM · 

Our 2019 Christmas party was one for the books! We hope you had a holly jolly good time and made lots of great memories. Watch the video below to see if you or the family made it in our recap! #PolkNation



564 People Reached **123** Engagements [Boost Post](#)

  13 5 Comments 4 Shares 299 Views

 Like  Comment  Share  Buffer POLK

Most Relevant ▾

 Comment as Polk Mechanical Company    

 **Gloria Matthews Lowery** Looks like a real fun party for the Polk family of employees!   2
[Love](#) · [Reply](#) · [Message](#) · 3d

 **Polk Mechanical Company** It was a night to remember!
[Like](#) · [Reply](#) · 1d

 **Tanna Sattler** Looks like a wonderful gathering!   3
[Love](#) · [Reply](#) · [Message](#) · 3d

[View 2 more comments](#)

Branding





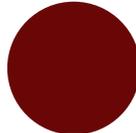

ADAPTIVE3D

COLORS

PRIMARY BRAND COLORS

| | | |
|---|---|---|
|  |  |  |
| C: 27 M: 100 Y: 100 K: 29 | R: 143 G: 25 B: 28 | C: 0 M: 0 Y: 0 K: 80 |
| R: 88 G: 89 B: 91 | C: 0 M: 0 Y: 0 K: 18 | R: 213 G: 215 B: 216 |

SECONDARY COLOURS

| | | |
|---|---|---|
|  |  |  |
| C: 27 M: 100 Y: 100 K: 53 | R: 105 G: 7 B: 8 | C: 0 M: 0 Y: 0 K: 10 |
| R: 230 G: 231 B: 232 | C: 0 M: 0 Y: 0 K: 5 | R: 241 G: 242 B: 242 |

Kyvno

SHAPE YOUR SLEEP. SHAPE YOUR LIFE.

Kyvno

SHAPE YOUR SLEEP. SHAPE YOUR LIFE.

Brand Identity

In the previous section, we learned how the Kyvno brand was built from our messaging foundation, which encompasses a series of values, attitudes and attributes. We created a unique brand framework — that we help customers live more active, healthy and passionate lives. We defined the mission of Kyvno with the concept “empowering sleepers to take control of their sleep experience.”

The brand identity translates that concept into recognizable associations of color, typography and logo design. The Kyvno brand identity is unique. The lines, shapes, and colors that create the identity system are precise and individual. And so are the guidelines for using the elements.

Brand identity is one of our key assets. By repeated use of standardized elements, we create a familiar identity — one a customer recognizes and values. By using the elements consistently, we build equity and strength for the Kyvno brand.

The purpose of this guide is to help you use the Kyvno brand identity easily and correctly for any number of applications.



Graphic Design

Occhiali Postcard

Direct Mailer

**Sip.
Shop.
Save.**

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Lindberg Show
Friday, Feb 7
1PM - 6PM

Anne Et Val Show
Saturday, Feb 8
11AM - 4PM

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Sip. Shop. Save.

Lindberg Show
Friday, Feb 7
1PM - 6PM

Anne Et Val Show
Saturday, Feb 8
11AM - 4PM

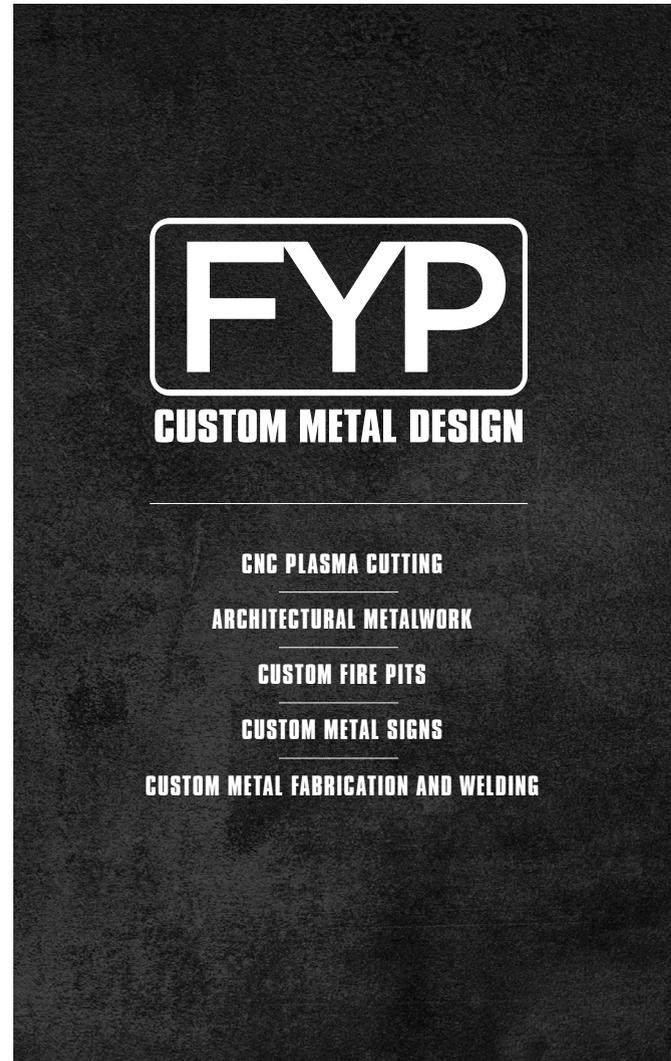
Shop the entire collection | **SAVE 20%** | On complete eyewear purchase

Follow Us | to stay up to date on the latest events

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occhialidallas

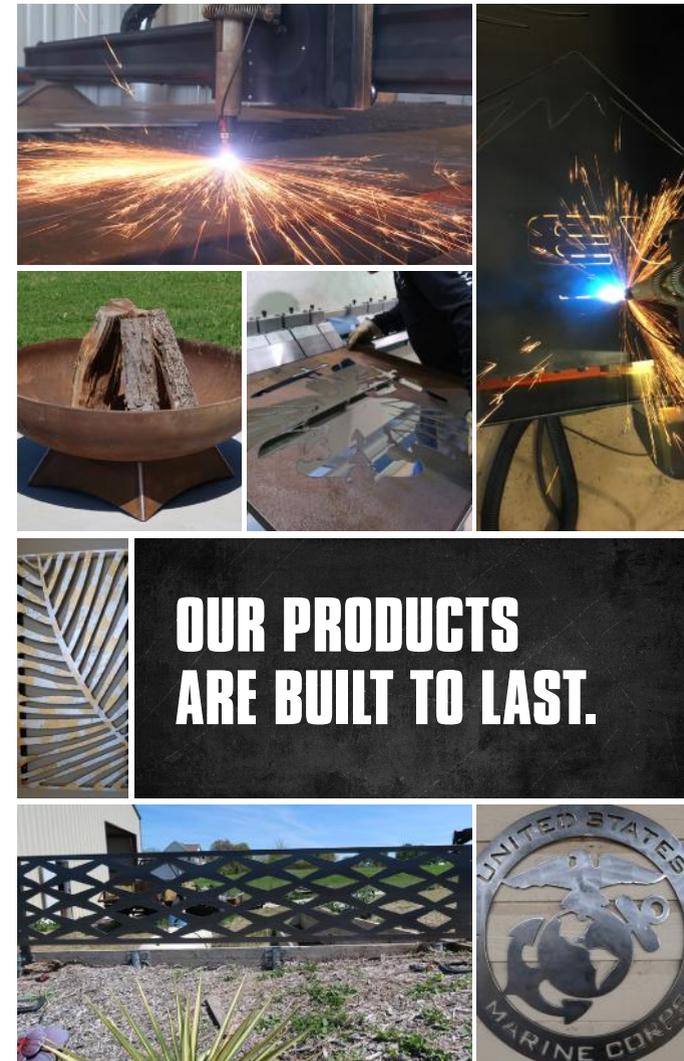
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FYP
CUSTOM METAL DESIGN

- CNC PLASMA CUTTING
- ARCHITECTURAL METALWORK
- CUSTOM FIRE PITS
- CUSTOM METAL SIGNS
- CUSTOM METAL FABRICATION AND WELDING



OUR PRODUCTS ARE BUILT TO LAST.

FYP CUSTOM METAL DESIGN

If you are in the market for custom metal fabrication, FYP Custom Metal Design has the products and services to fulfill your needs. Whether you are looking for metal designs with an artistic flair or custom metal parts for your production process, FYP designs and fabricates a variety of high-quality custom metal products for both commercial and residential consumers.



CNC PLASMA CUTTING

FYP Custom Metal Design provides you with high-quality CNC plasma cutting services. Whether you have a pre-existing design or you need something designed from scratch, we have the capability to provide you with a service that fits your needs.



ARCHITECTURAL METALWORK

We work directly with each client to design, plan, and fabricate orders of any size. No matter the size, scope, or complexity of your project, we have the capabilities, talent, and vision to bring your project to life.



CUSTOM FIRE PITS

Whether it is for your backyard or to be used out at the camp, custom fire pits by FYP will set the stage for a great environment. We can create custom fire pits, grills, and smokers that will exceed your expectations.



CUSTOM METAL SIGNS

Are you in need of a custom metal sign but not sure where to start looking? FYP Custom Metal Design is the answer to your signage needs. Your sign will be expertly designed, fabricated, and if needed, painted to match your brand.



CUSTOM METAL FABRICATION AND WELDING

FYP can do any of the bending, welding, and forming needed to fulfill the needs of the project. Our team will deliver a product that meets the exacting needs of our customers each and every time.

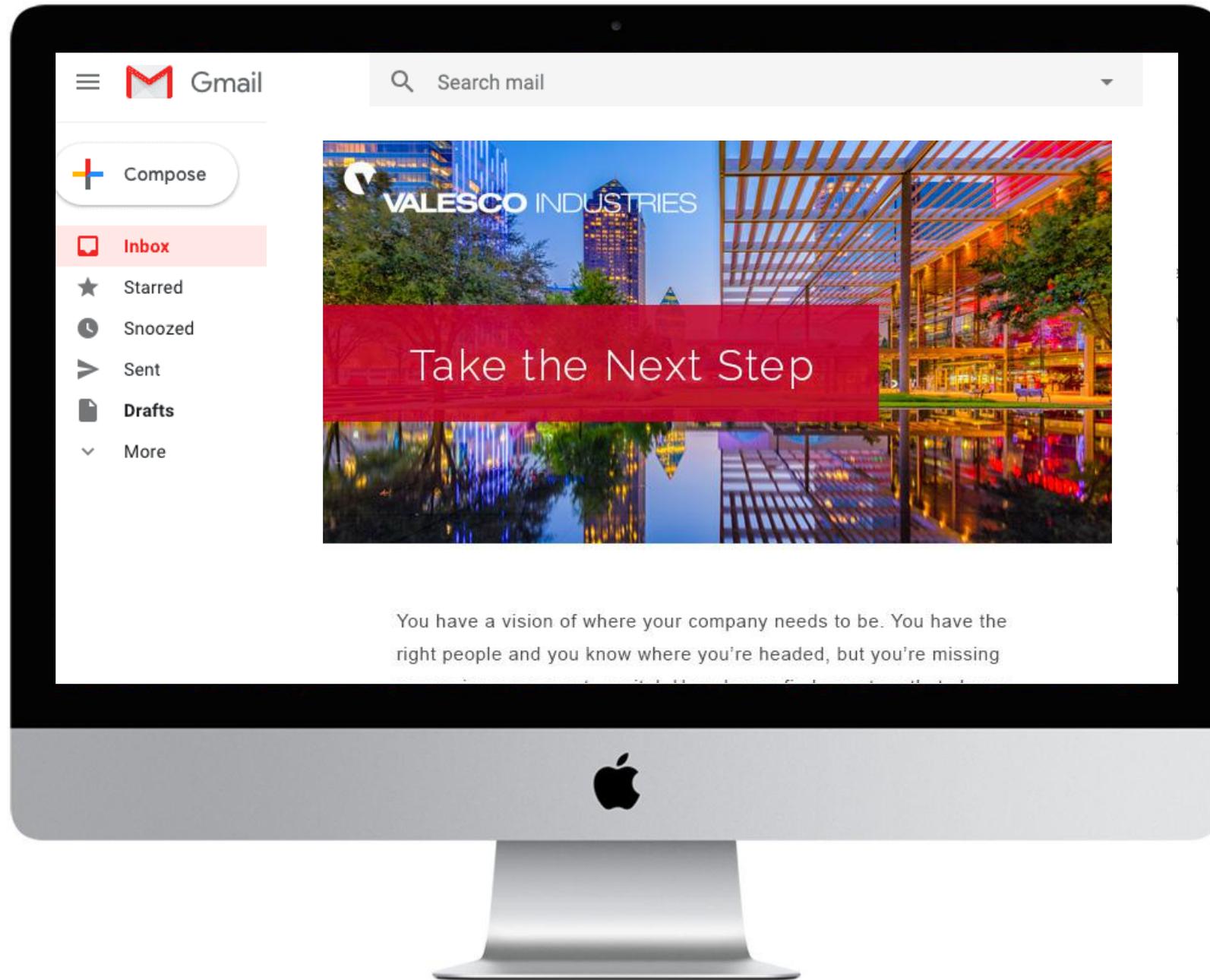
SMI

Infographic



Email





VALESCO INDUSTRIES

Take the Next Step

You have a vision of where your company needs to be. You have the right people and you know where you're headed, but you're missing one major component: capital. How do you find a partner that shares your vision and can get you where you need to be?

Valesco Industries brings more than just capital. We specialize in partnering with a company's management team and utilizing our strategic, operational, and financial resources to support your goals. Don't take our word for it, hear it from business owners who have faced your challenges and come out on the other side.

BUD MOORE
Managing Director, Valesco Industries

Are you ready for a true partner? Call us today to determine your next steps.

Call us today!
214.880.8690

[Contact Us Online](#)

About Valesco

Valesco is a fund designed to provide long term capital to select, growth-oriented lower middle market businesses. We specialize in partnering with a company's management team and utilizing our strategic, operational and financial resources to support the business' growth initiatives.

Investment Criteria

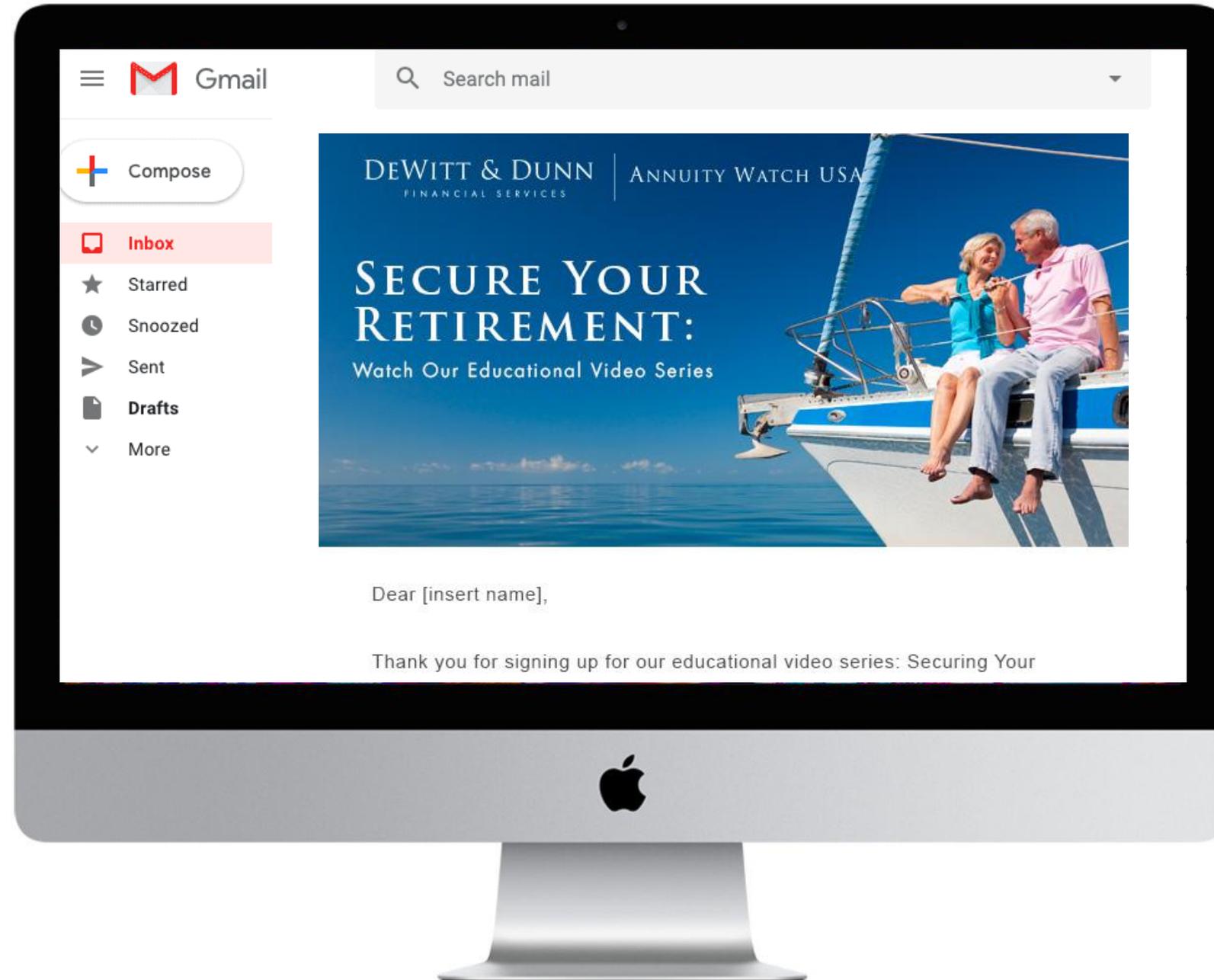
| | |
|--|---|
| <p>BUSINESS TYPE</p> <ul style="list-style-type: none"> • Manufacturing • Value-added distribution • Services with tangible product content <p>LOCATION</p> <ul style="list-style-type: none"> • Headquarters and operated in the U.S. <p>SIZE</p> <ul style="list-style-type: none"> • Revenue: \$15 million to \$100 million • EBITDA: \$3 million + <p>PROFITABILITY</p> <ul style="list-style-type: none"> • EBITDA Margin: 10%+ • Gross Profit Margin: 25%+ | <p>CUSTOMERS</p> <ul style="list-style-type: none"> • Low concentration <p>MANAGEMENT</p> <ul style="list-style-type: none"> • In place or new management identified <p>TYPE OF INVESTMENT</p> <ul style="list-style-type: none"> • Subordinated Debt Investment • Control or Non-Control Equity Investment <p>TYPE OF TRANSACTION</p> <ul style="list-style-type: none"> • Buyouts • Recapitalizations • Growth Financing • All-in Acquisition Funds |
|--|---|

PATRICK EL DECK
Principal
pdeck@valescoind.com
214-880-2542

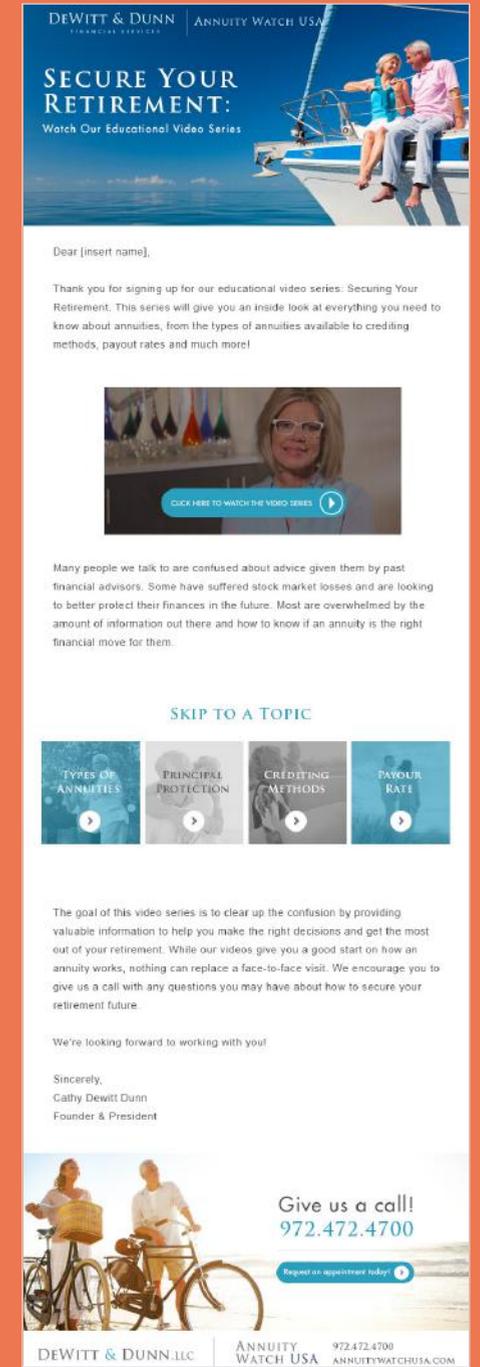
PATRICK EDWARDS
Vice President
pedwards@valescoind.com
214-880-0182

VALESCO INDUSTRIES | www.valescoind.com

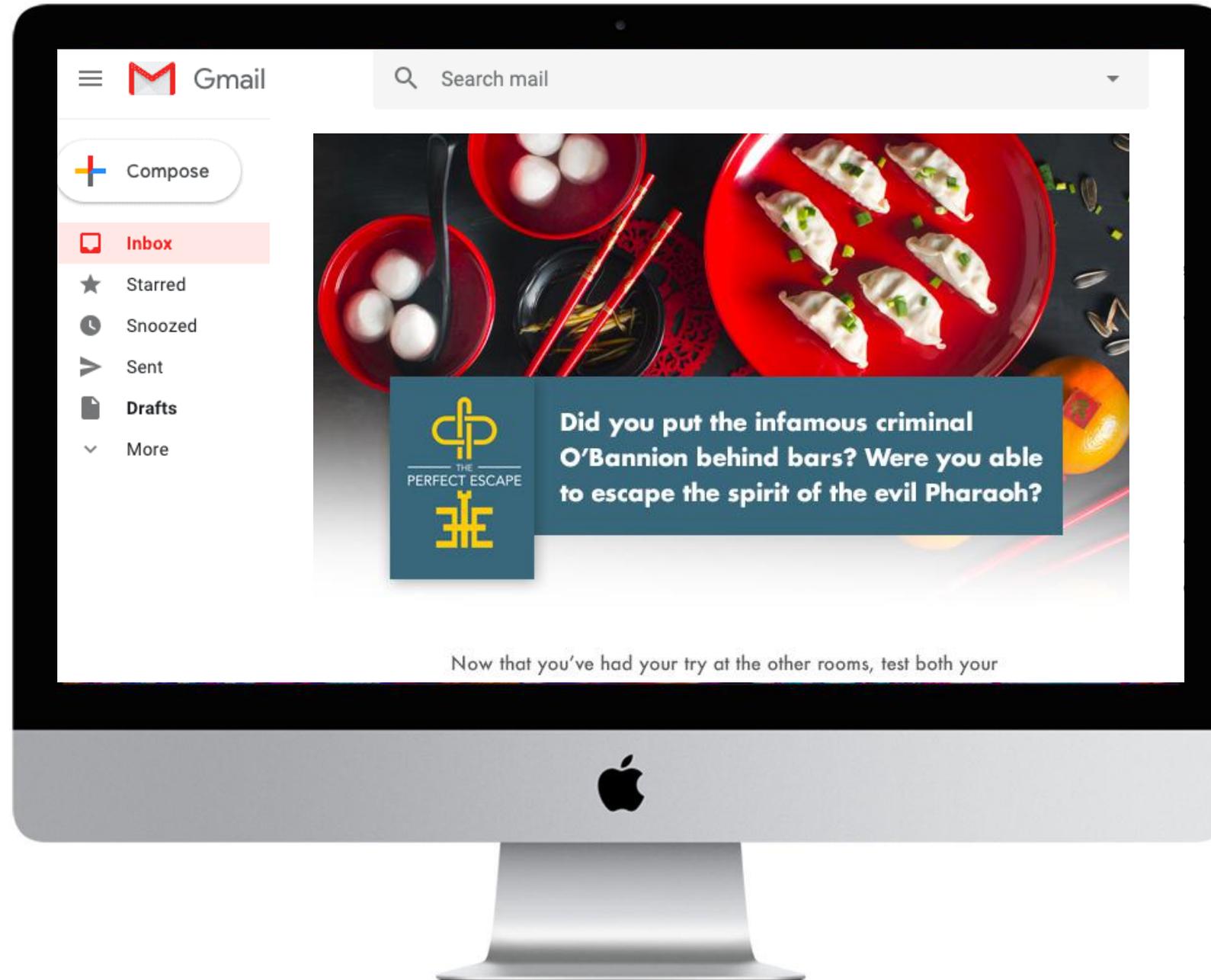
Dewitt & Dunn



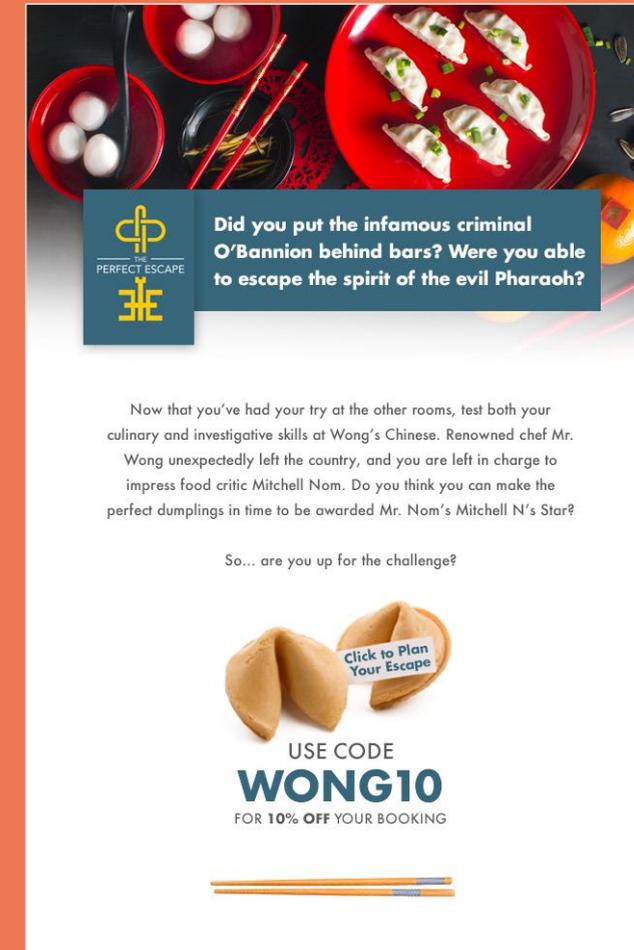
Full Email Design



The Perfect Escape



Full Email Design



Copywriting



HOW TO DEVELOP A PRODUCTIVE SALES TEAM AND WHY IT MATTERS

In any business environment, it's crucial to have an excellent sales team that represents your company well and drives revenue for your [...]

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A solid sales and marketing method is the lifeblood of any business, regardless of product, service, or market. And we've never encountered [...]

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WHAT IS OUR SUPPLY CHAIN EXCELLENCE ASSESSMENT?

We begin our Supply Chain Excellence Assessment by assessing your organization's current systems and processes, which gives us insight into your supply [...]

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WHAT IS OUR SALES & MARKETING ASSESSMENT?

Our Sales & Marketing Assessment creates a blueprint for maximizing sales and revenue potential, while providing an excellent customer experience to the [...]

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WHAT IS OUR CULTURAL ALIGNMENT ASSESSMENT?

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SEO



Annuity Watch USA

309 Keywords Showing 309 Currently Tracked Keywords

Search Visibility ⁱ

2.82%

▲ 194.90%

Rankings

#1-3 26 ▲ 22 #4-10 61 ▲ 33

#11-20 87 ▲ 60 #21-50 33 ▼ 46

102 tracked keywords are not in the top 50

Movement

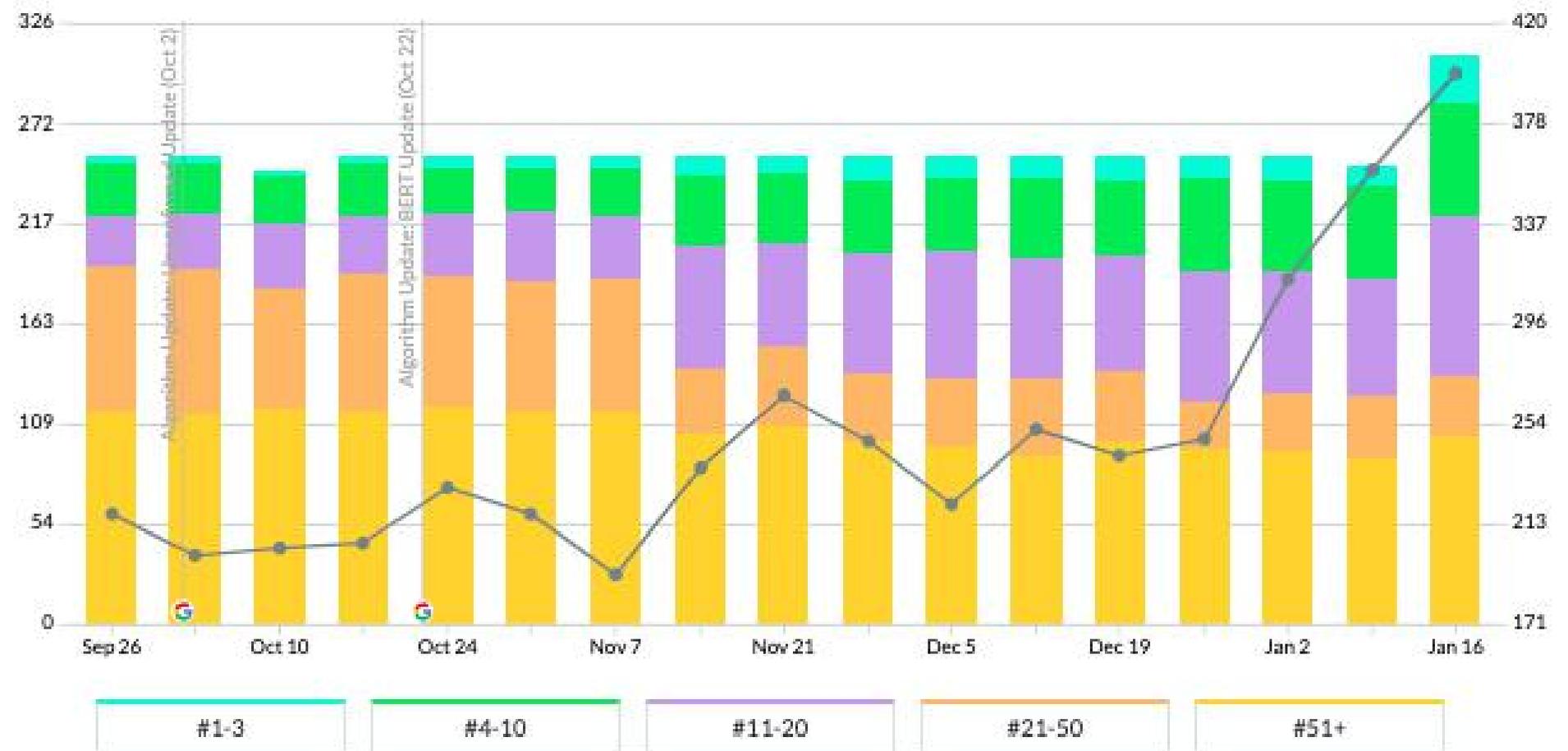
139 **19**

Moved up Moved down

Featured Snippets

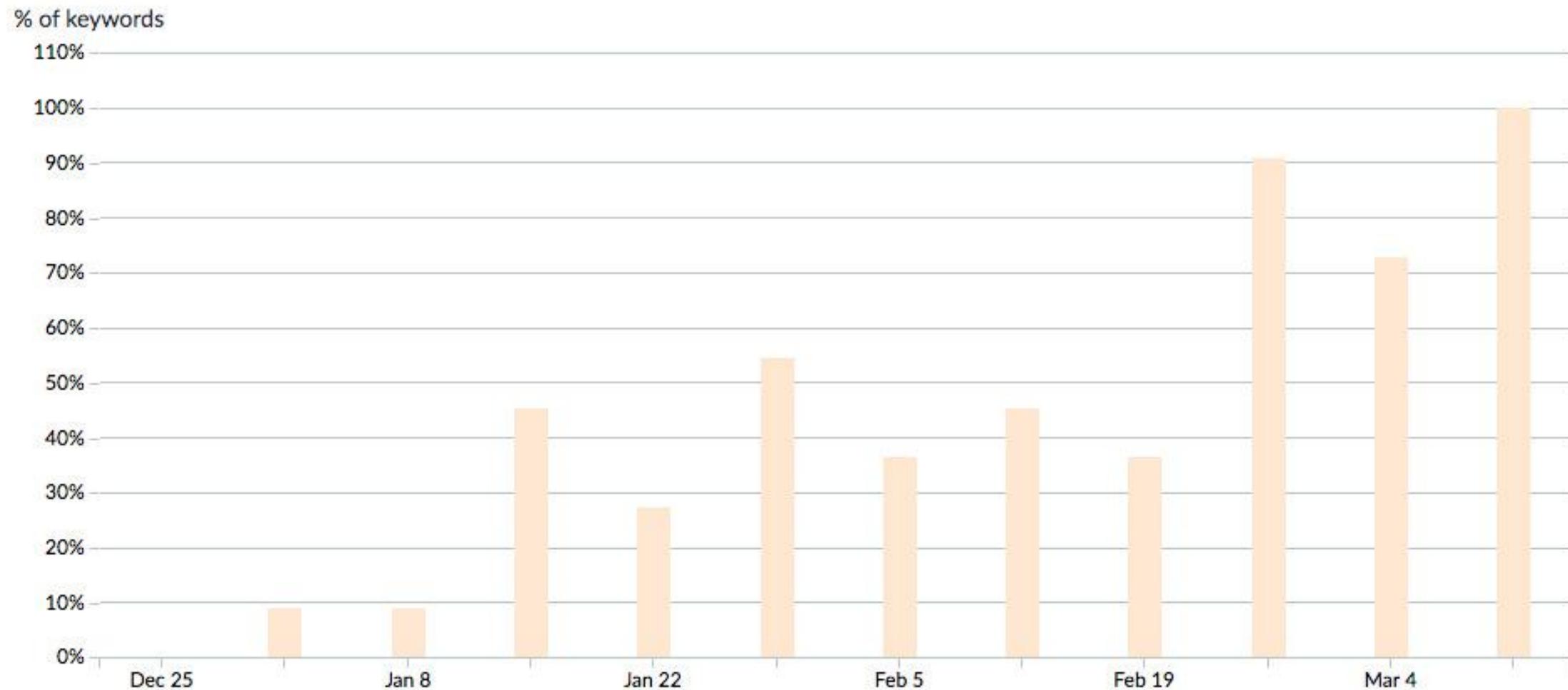
5

Organic rankings on Google en-US



Dermatology and Skin Cancer Surgery Center

Featured Snippets





FROZEN *FIRE*

MODERN MARKETING